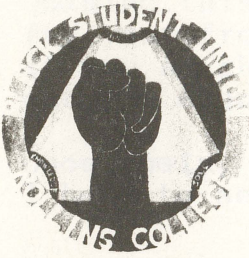


Rollins College



May 24, 1974

Dear

I would like to extend to you a hearty greeting from the Black Student Union of Rollins College. I have received your name as a prospective student of this institution, and I hope your decision is now finalized. I am hopeful that your decision is to attend Rollins College, for your entering freshman class has the propensity of being the largest Black entering class at Rollins to date.

I would like to give you a brief history of the Black Student Union. The Black Student Union was organized four years ago under the leadership of Goliath Davis. It was chartered and accepted as a functional organization on this campus during that same year. The purpose of this organization as stated in the constitution is as follows:

- a) to create a relevant social and academic atmosphere for Blacks students,
- b) to foster a unity between Black students on this campus and the surrounding community,
- c) to provide Blacks with a set of positive symbols and values that are essential to the development of the wholeness of the individual, and
- d) to plan and program activities emphasizing the cultural achievements of Black people.

Beginning two years ago, the BSU had its first annual Black Awareness Week program. As stated, this is an annual affair, and in our short history, we have entertained such personages as; Jesse Jackson, Louis Stokes and Ronald Dellums. In our plans for the coming year, the main speaker for the week will be Dick Gregory.

I hope this brief letter will give you a brief insight as to what the BSU is all about, and I hope that you will consider joining this organization. When you arrive here in September, for your freshman orientation week, there will be the facility, if you so choose, to be a part of a Black orientation week to get you acquainted with the "darker" side of the campus.

Once again, I welcome you to the Rollins College family and I hope to see you in September.

Yours in Brotherhood,

Roxwell J. Robinson, President
Black Student Union
Rollins College